



NZ ESPORTS

Accredited Tournament Organiser (ATO) Criteria

Updated 25th of January 2023

BENEFITS & RESPONSIBILITIES

BENEFITS

Each tier earns additional benefits as well as the benefits of all previous tiers.

Bronze

1. Ability to use the relevant NZ Esports Approved Trademark when marketing your events.
2. Be listed as an Accredited Tournament Organiser on the NZ Esports website.
3. Access to NZ Esports [Esport Talent Registry](#)
4. Access to NZ Esports [Esport Volunteer Registry](#)

Silver

Bronze Benefits Included

5. Eligible to submit tenders for NZ Esports national championship events.
6. Eligible to apply for E Black national qualifier seeds and commercialize your qualifier independently.

Gold

Silver Benefits Included

7. Listed as a NZ Esports Org on NZ Esports membership registration page and receive a portion of any membership fee for those who selects your organisation.
8. NZ Esports Voting Right (**1x vote per ATO**).

Platinum

Gold Benefits Included

9. Increased revenue share from NZ Esports membership registrations.

RESPONSIBILITIES

1. Entry to your events must be free or discounted for NZ Esports individual members.
2. Events must be listed on the [NZ Esports Event Registry](#).
3. You must report the number of registered unique players competing in your events.
 - a. Reports annually for Bronze ATO
 - b. Reports quarterly for Silver & Gold ATO

ADDITIONAL

The following are additional resources we encourage ATOs to utilize.

- Comply and use the relevant NZ Esports Official Ruleset (Standard or Modified).
- Tag NZ Esports on your social media, promotional material, and pictures of the event so we can share!
- Have your tournament officials complete our NZ Esports training modules (when available).
- Encourage your participants to be registered members at NZ Esports.
- Adopt the [NZ Esports Code of Conduct](#) and [Integrity Regulations](#).

Accredited Tournament Organiser Criteria

When applying as an Accredited Tournament Organizer, you will be evaluated against the listed criteria. While these are mandatory, the final decision rests solely with NZ Esports.



BRONZE ATO REQUIREMENTS

The Bronze ATO status is intended for individuals or small groups who are starting in their esports journey and are wanting to be put on the map for further opportunities.

- Must have run two (2) esports competitions in the last 12 months.
 - These competitions must have at a minimum followed the community guidelines set by the relevant game publisher.
 - These competitions must have had a minimum of 4x teams or 16x individual competitors.
- You have provided competitors with the relevant NZ Esports ruleset or similar.
- You have used a privacy policy when handling registrations.
- Registered participants have agreed to the [NZ Esports Code of Conduct](#) or similar.



SILVER ATO REQUIREMENTS

The Silver ATO status is intended for individuals or small groups who have a track record of delivering successful events and are looking to grow into larger providers. Silver ATOs will be able to compete for NZ Esports event tenders.

- Currently holds Bronze ATO status or meets all of the current Bronze ATO criteria.

In addition.

- Must have run one (1) esports competition in the last 12 months with a live component.
- Any of your esports competitions in the last 12 months must have had more than 8x teams or 40 individual competitors.
- The live component of your esports competition had a Health & Safety plan in place.
- You have a clearly visible link to the [NZ Esports Complaints page](#).



GOLD ATO REQUIREMENTS

The Gold ATO status is intended for well-established operators who have proven they can deliver consistently high quality esports competitions.

- Currently holds Silver ATO status or meets all of the current Silver ATO criteria.

In addition.

- Must have run one (1) esports competition in the last 12 months with a live broadcast component.
- Must have run two (2) esports competitions in the last 12 months with a license granted by the publisher beyond community guidelines.
- You have the appropriate insurances in place to cover both your online and live event liability.



PLATINUM ATO REQUIREMENTS

The Platinum ATO status is intended for significant tournament operators who have a track record of delivery major esports events both domestically and internationally.

- Currently holds Gold ATO status or meets all of the current Gold ATO criteria.

In addition.

- Must have run one (1) pinnacle esports competition in the last 12 months on behalf of a publisher's official pathway.
- Consistently deliver high quality events across multiple game titles.